



Subject: We'd love your School to get Elfy with South Kent Mind: A Festive Family Fundraising Event

Dear Head Teacher, Friends and Families,

Get yours'elf ready for South Kent Mind's festive fundraiser event!

We are excited to invite everyone at _____ to join us for our first **'Mental Elf' Festive Fun Run on December 1st**!

'Mental Elf' is a unique, family-focussed event hosted along a 5km course on The Leas, in Folkestone and is open to Elves of all ages and abilities. The full course is 5km long, but there is no obligation to complete the whole distance, just complete as far as you can! We have distance markers at each kilometre to let you know how far you have achieved, with medals for everyone plus goody bags for the little Elves who take part, and a selection of prizes for best dressed elf!

This event is far more than just a fun run/walk, we will have **live music and a warm up from 11:30am**, with the **fun run/walk starting at 12:00pm!** We hope to have a selection of food and drink trucks on site, and an exciting 'Elf Squeeze' after the race where we will see how many elves we can fit in a Stagecoach bus, with the winner who guesses correctly to receive a prize!

How Your School Can Get Involved:

1. **Join the Event:** Encourage your pupils, teachers, parents, and friends to participate in our 'Mental Elf' fun run/walk!
2. **Fundraise Your Run:** Ask if your friends and family can sponsor or donate towards your run/walk – every penny raised for South Kent Mind helps! Sponsorship Form attached
3. **Host yourselves an Elf Dress-Up Day in Aid of South Kent Mind:** Host a school-wide fundraising day where pupils, teachers, and staff dress up in anything Christmassy – whether it's a full elf costume, or just a piece of tinsel! Any donations made will help our cause!
4. **Help Find Our Elves:** South Kent Mind have hidden some knitted elves around Folkestone and Hythe! Ask pupils and families to get involved with our competition and help us locate all our missing elves – otherwise everyone's presents won't be wrapped in time for Christmas! The winner who correctly locates all our elves, and submits their competition form by 12 noon on 25 November wins a £50 gift voucher!
5. **Send Us Your Elfies:** Follow us on social media (Insta: @southkentmind FB: South Kent Mind) dress yours'elf up and send over your pictures – we'll share the best for everyone to see!

To Book:

Whether you run, or jog the full distance, walk at your own pace, or wheel your way around, we are hoping this to be a day which will bring our community together with fun, fitness, and the opportunity for everyone to enjoy themselves and raise vital funds to ensure South Kent Mind can continue to support the mental health of our community.

To book tickets, please follow the link to our [Eventbrite](#) page, or scan the QR code below:



Get in Touch and Spread the Word!

To let us know that your school is participating in the above fun, or you would like some more information, then please do email us via contact@southkentmind.org.uk or call us on: **01303 250090**

Please share this information around your school and wider community of parents and friends! Attached to this email is a copy of our flyer which can be emailed to parents, or additionally, we can deliver A5 flyers to your schools if you would like send this information home with pupils. If you require any further details, or have any questions, please do get in touch with us via contact@southkindmind.org.uk

Together, we can make a positive difference to those struggling with mental health challenges in South Kent. We are so excited to see _____ and your families enjoy yours'elves at our 'Mental Elf' Festive Fun Run!

Festive regards,
South Kent Mind

